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FOR IMMEDIATE RELEASE

July 9, 2013

THE FIRST TASTE OF PLEASANT GROVE OFFERS LOADS OF FUN TO SOUTHEAST DALLAS COMMUNITY

Dallas, TX –Join the Southeast Dallas Community and elected officials including Dallas Mayor Mike Rawlins at the first ever Taste of Pleasant Grove on Saturday, July 27, 2013. The FREE event will be held at the Crawford Memorial Park at 8700 Elam Road, Dallas, TX 75217 from 8 am to 8 pm.

The fun filled day will include food tasting, vendor shopping, a Domino Tournament, an 85 foot boot camp obstacle course, a mini show featuring the latest cars, a cook off and boxing matches. Children and teenagers will strut down the runway in the latest in fashionable school uniforms, denim and tees from Fallas Paredes Department Store during a Fashion Show and enjoy inflatable slides, pony rides, clowns and face painting. A highlight of the event will be an evening concert by Havana NRG, a timba-influenced Latin salsa band.

“This is a great opportunity for families and friends to eat, play and shop together, but more importantly, local businesses and budding entrepreneurs can showcase their wares and get exposure in the area,” said Georgia Reese, event coordinator and President of Clarice Community Services. “Parking is easy with plenty of space along Prairie Creek Road and around Crawford Park and we want the Pleasant Grove community to come out and support the local economy.” Sponsors include Wal-Mart, Sam’s Club, Starwalk of Dallas, INKS, Integrality Consulting and Eastfield College Business Club.

Vendors will open for early morning shoppers and restaurants will provide a variety of foods from their menus at a low cost. All family activities will include free or low cost health screenings, contests, cook-offs, children’s games and a Domino Tournament. Live and DJ music will be provided all day. A Concert in the Park featuring the Latin Salsa Band, Havana NRG will close a day of family fun. Concert goers can bring lawn chairs and blankets and enjoy music under the stars.

Businesses and volunteers can get involved by calling (214) 865-8717 or email info@tasteofpleasantgrove.com . The website address is www.tasteofpleasantgrove.com

About Havana HRG

The hot, Latin salsa band, Havana NRG is made up of mostly Cuban expatriates who mix timba and other rhythms. “NRG” stands for “New Rhythm Generation,” and this young Texas group offers up Havana-inspired tropical dance sounds that give energy to the Latin sound. Members of the group include Mariela Suárez, the band’s music director, who also plays piano and violin; Maiquel Romero, Lead Vocals and Trumpet; Ivan Martinez, Timbales and Vocals, Ramon Rodriguez, Bass and Vocals; Jeff Fort, Saxophone; Georber Nodal, Trumpet; Hebert Garcia, Congas; Luis Avila, Bongos.