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Fact Sheet

General Information

The first annual Taste of Pleasant Grove event is designed to provide

- a great time for families to eat, play and shop together
- an opportunity for free or low-cost health screenings and services for back to school
- a great way to provide increased exposure to local businesses and would be entrepreneurs in the area

The event is a continuation of initiatives to foster economic development in the community through market exposure for existing and start-up businesses. It encourages the Southeast Dallas community to support local commerce.

Event supporters are asked to wear the Taste of Pleasant Grove – Southeast Dallas Strong–Family, Business, Community T-shirt to the event as a show of unity.

Event Facts

Date: July 27, 2013 (Saturday)

Time: 8am – 8pm

Location: Crawford Memorial Park – 8700 Elam Rd., Dallas, TX 75217 (a very popular, thriving location for family recreation)

Sponsors: Walmart, Sam's Club, Starwalk of Dallas, Clarice Community Services, INKS, Eastfield College Business Club, Integrality Consulting

Activities: Food tasting, vendor shopping, cookoff contests (BBQ and Tamale), Domino Tournament, obstacle courses and inflatable slides and boxing ring, pony rides, clowns and face painting, health screenings, mini car show, music, Back to School Fashion Show by FallasParedes and more . . . **Signature Band:** Havana NRG (Latin Salsa) ...event schedule online

Admission Free of charge

Demographics 44% Hispanic, 38% African American, 16% Caucasian, 2% Other